



BARRY CORBIN EVENT SPONSORSHIPS

At least 300 people are expected to walk through historic Pollard Park on their way to the *Frontier Trails Theatre* area on August 7, 2010, to share a truly special evening with renowned actor Barry Corbin as he takes the stage to present "Charlie Goodnight's Last Night".

You can reach every one of them through an event sponsorship. You can introduce your name or company, or keep your name or company fresh in the minds of the audience. All or part of your sponsorship may be tax deductible. You will also receive the satisfaction of supporting a local nonprofit organization dedicated to bringing high-quality cultural events to Mineral Wells that promote our regional history and western heritage and increase cultural tourism.

The following sponsorship levels are available for this very special event:

Benefactor - \$2,500 or more

- Listing in event program
- Acknowledgment in curtain speech prior to performance
- Acknowledgment on stage by Barry Corbin
- Recognition in event press releases
- Mention in print advertising related to the event
- Pre-event meal in the Park
- Tickets and premier seating with your name or business for up to 6 people (requests for additional seating may be considered)
- Special VIP parking area
- Half-page ad in the event program
- Mention in radio advertising related to event
- Listing on Texas Frontier Trails website
- **Benefactors who contribute \$5000, or more**, will be given additional recognition at the event, including: banners near the stage and at the entrance to the walkway from the parking lot to the theater area, a full page ad in the event program, and reserved parking for the sponsor's vehicle.

Patron - \$1,000 to \$2,499

- Listing in event program
- Acknowledgment in curtain speech prior to performance
- Recognition in event press releases
- Mention in print advertising related to the event
- Pre-event meal in the Park
- Tickets and premier sponsor section seating for up to 4 people
- Special VIP parking area
- Half-page ad in the event program
- Listing on Texas Frontier Trails website

Supporter - \$500 to \$999

- Listing in event program
- Recognition in event press releases
- Mention in print advertising related to the event
- Pre-event meal in the Park
- Tickets and sponsor section seating for you and your guest
- One-Quarter page ad in the event program
- Listing on Texas Frontier Trails website

Partner - \$250 to \$499

- Listing in event program
- Pre-event meal in the Park
- Tickets and sponsor section seating for you and your guest
- Listing on Texas Frontier Trails website

For more information on sponsorships for this event, call (940) 327-8386 or email development@texasfrontiertrails.org

Become a Sponsor today!